

Remit Address:

WJBK  
 New World Communications of Detroit Inc  
 PO Box 100624  
 Atlanta, GA 30384-0624  
 Main: (248) 557-2000  
 Billing: (248) 552-5129

**INVOICE**

Advertiser	Stabenow for Senate
Product	Stabenow for Senate 10/1-10/7
Estimate Number	EST 12134

Invoice #	132614-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	132614
Alt Order #	Political Candidate: Debl
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 530a	530a-6a								
		CDR									
					10/01/12 to 10/07/12	1x	-T-----				
				Tu	10/02/12	:30	5:52 AM	DS-T12-02H	\$350.00		1
2	WJBK	Fox 2 News AM 6a	6a-7a								
		CDR									
					10/01/12 to 10/07/12	3x	M-W-F--				
				M	10/01/12	:30	6:15 AM	DS-T12-01H	\$700.00		2
				W	10/03/12	:30	6:59 AM	DS-T12-03H	\$700.00		1
				F	10/05/12	:30	6:29 AM	DS-T12-03H	\$700.00		3
3	WJBK	Fox 2 News AM 7a	7a-8a								
		CDR									
					10/01/12 to 10/07/12	5x	MTWTF--				
				M	10/01/12	:30	7:30 AM	DS-T12-01H	\$700.00		2
				Tu	10/02/12	:30	7:59 AM	DS-T12-03H	\$700.00		1
				W	10/03/12	:30	7:20 AM	DS-T12-02H	\$700.00		3
				Th	10/04/12	:30	7:10 AM	DS-T12-02H	\$700.00		4
				F	10/05/12	:30	7:30 AM	DS-T12-02H	\$700.00		5
4	WJBK	Fox 2 News AM 8a	8a-9a								
		CDR									
					10/01/12 to 10/07/12	5x	MTWTF--				
				M	10/01/12	:30	8:35 AM	DS-T12-01H	\$700.00		3
				Tu	10/02/12	:30	8:21 AM	DS-T12-02H	\$700.00		1
				W	10/03/12	:30	8:30 AM	DS-T12-03H	\$700.00		2
				Th	10/04/12	:30	8:59 AM	DS-T12-02H	\$700.00		5
				F	10/05/12	:30	8:11 AM	DS-T12-03H	\$700.00		4
5	WJBK	Fox 2 News AM Sa 9a	9a-10a								
		CDR									
					10/01/12 to 10/07/12	1x	-----S-				
				Sa	10/06/12	:30	9:22 AM	DS-T12-02H	\$550.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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6	WJBK	Fox 2 News AM 9a	9a-10a								
		CDR									
	WJBK				10/01/12 to 10/07/12	1x	----F--				
7	WJBK	M-F 4p-430p	4p-430p	F	10/05/12	:30	9:28 AM	DS-T12-02H	\$350.00		1
		CDR									
	WJBK				10/01/12 to 10/07/12	2x	-T-T---				
	WJBK			Tu	10/02/12	:30	4:18 PM	DS-T12-03H	\$400.00		1
	WJBK			Th	10/04/12	:30	4:29 PM	DS-T12-03H	\$400.00		2
8	WJBK	M-F 430p-5p	430p-5p								
		CDR			10/01/12 to 10/07/12	4x	MTW-F--				
	WJBK			M	10/01/12	:30	4:50 PM	DS-T12-02H	\$400.00		2
	WJBK			Tu	10/02/12	:30	4:49 PM	DS-T12-02H	\$400.00		1
	WJBK			W	10/03/12	:30	4:19 PM	DS-T12-02H	\$400.00		3
	WJBK			F	10/05/12	:30	4:48 PM	DS-T12-02H	\$400.00		4
9	WJBK	Fox 2 News at 5p	5p-530p								
		CDR			10/01/12 to 10/07/12	2x	M--T---				
	WJBK			M	10/01/12	:30	5:27 PM	DS-T12-03H	\$700.00		2
	WJBK			Th	10/04/12	:30	5:13 PM	DS-T12-02H	\$700.00		1
10	WJBK	Fox 2 News at 530p	530p-6p								
		CDR			10/01/12 to 10/07/12	1x	--W----				
	WJBK			W	10/03/12	:30	5:53 PM	DS-T12-03H	\$700.00		1
11	WJBK	Fox 2 News at 6p	6p-630p								
		CDR			10/01/12 to 10/07/12	1x	----F--				
	WJBK			F	10/05/12	:30	6:08 PM	DS-T12-03H	\$700.00		1
12	WJBK	M-F 730p-8p	730p-8p								

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		CDR									
13	WJBK	M-Su 10p-11p News	10p-11p	Tu	10/01/12	10/07/12	1x :30	-T-----	7:42 PM DS-T12-03H	\$1,000.00	1
		CDR									
	WJBK			M	10/01/12	10/07/12	6x :30	MTWTF-S	10:27 PM DS-T12-03H	\$2,000.00	3
	WJBK			Tu	10/02/12		:30		10:38 PM DS-T12-02H	\$2,000.00	2
	WJBK			W	10/03/12		:30		10:49 PM DS-T12-03H	\$2,000.00	5
	WJBK			Th	10/04/12		:30		10:21 PM DS-T12-02H	\$2,000.00	6
	WJBK			F	10/05/12		:30		10:41 PM DS-T12-03H	\$2,000.00	4
	WJBK			Su	10/07/12		:30		10:25 PM DS-T12-02H	\$2,000.00	1
14	WJBK	Fox 2 News Edge	11p-1130p	Th	10/04/12	10/07/12	1x :30	---T---			
		CDR									
15	WJBK	BONES IP	8p-9p	M	10/01/12	10/07/12	1x :30	M-----			
				Tu	10/02/12		:30				
16	WJBK	NEW GIRL / MINDY PROJECT IP	9p-10p	W	10/03/12	10/07/12	1x :30	--W----			
				Th	10/04/12		:30				
17	WJBK	X FACTOR IP	8p-9p	F	10/05/12	10/07/12	1x :30	-T-----			
				Su	10/07/12		:30				
18	WJBK	X FACTOR IP	8p-9p	M	10/01/12	10/07/12	1x :30	---T---			
				Tu	10/02/12		:30				
				W	10/03/12		:30				
				Th	10/04/12		:30				
				F	10/05/12		:30				
				Su	10/07/12		:30				

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18	WJBK	X FACTOR	8p-9p								
	IP				10/01/12 to 10/07/12	1x	---T---				
	WJBK			Th	10/04/12	:30	7:58 PM	DS-T12-03H	\$4,500.00		1
19	WJBK	Fr Prime Hour 1	8p-9p		10/01/12 to 10/07/12	1x	----F--				
	IP			F	10/05/12	:30	8:23 PM	DS-T12-02H	\$1,800.00		1
20	WJBK	M-F 330p-4p	330p-4p		10/01/12 to 10/07/12	1x	--W----				
	CDR			W	10/03/12	:30	3:36 PM	DS-T12-02H	\$225.00		1
	WJBK										
		<u>Aired Spots</u>	40								

<u>Gross Total</u>	<b>\$46,275.00</b>
<u>Agency Commission</u>	<b>\$6,941.25</b>
<u>Net Amount Due</u>	<b>\$39,333.75</b>
	<u>Payment Terms 30 Days</u>

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